


*Celebrating a
Business Community
That's Moving Forward*



Winter 2014 e-Newsletter

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CALENDAR OF EVENTS



2014 Blue Ash Business Awards Ceremony and Luncheon

*March 13, 2014
11:00 a.m. - 1:00 p.m.
[Cooper Creek Event Center](#)*

[Click here](#) to register to attend this year's event or call 513.579.3111. The keynote speaker is Austin Allison, co-founder and CEO of DotLoop.com, the fastest growing technology movement in real estate.

[Learn more](#) about the awards.



2013 IN REVIEW

From the Office of the City Manager

I am very pleased to report that 2013 was another outstanding year for the City of Blue Ash. We welcomed a number of new companies to Blue Ash and several of our existing firms expanded their operations here.

As a result of their investments, hundreds of new jobs are being added and our business community is larger and more vibrant than ever before. Here are a few examples:

New Companies

- [LendKey](#), a cloud-based lending technology company, announced the opening of its new offices at 4445 Lake Forest Drive.
- [Saatchi & Saatchi X](#), a shopper marketing agency which is part of Paris-based Publicis Group, the third largest communications company in the world, opened an office at 10260 Alliance Road.
- [Forest Pharmaceuticals](#), a large manufacturer and distributor of prescription drug products, broke ground on its \$45 million, 190,000 square foot state-of-the-art facility on Kenwood Road and Osborne Boulevard. The facility will be completed this summer and will bring about 125 jobs to Blue Ash.
- [REPP](#), a startup that allows individuals to verify the accuracy of their online profiles and share this information with others, opened an office 4464 Carver Woods. REPP is a 2012 graduate of the [Brandery](#), a top-ranked consumer marketing and branding accelerator that's located in Cincinnati.



11th Annual Ohio Valley Affiliate for Life Sciences (OVALS)

March 28, 2014
Kingsgate Marriott Conference Center

If you're interested in commercialization of new life sciences technologies, collaboration opportunities and creating economic impact, you don't want to miss this event. This year's conference will look at Obesity, Diabetes and Metabolic Disease.

[Click here](#) to register.



[Click here](#) to become a member and to register for upcoming events.

The Blue Ash Business Awards

Recognizing Companies that Aspire, Achieve and Advance in Blue Ash

What started as an idea to recognize highly successful Blue Ash firms a few years ago became reality in 2012. That year, the Cincinnati USA Regional Chamber organized the first Blue Ash Business Awards.

The Blue Ash Advisory Board formed the idea

- [Ohio National Financial Services](#), a large insurance and financial services company, purchased Pfeiffer Place, a 168,000 square foot office building and plans to add 130 employees.

Company Expansions

- [Devicor Medical Products, Inc.](#), the global leader in vacuum-assisted breast biopsy products, opened its second facility in Blue Ash at 4750 Lake Forest Drive. The 12,000 square foot facility serves as the company's distribution center.
- [Axiom](#), a global product development and innovation company, leased 17,000 square feet of office space at 4370 Creek Road which will serve as its North American headquarters. The company also plans to add 40 jobs over the next few years.
- [Mercy Health](#) and Catholic Health Partners, a premier healthcare provider, added 150 jobs at its Regional Office which is located at 4600 McAuley Place.
- [Sedgwick Claims Management Services, Inc.](#), a leading North American provider of claims and management solutions, opened a claims management office at 4445 Lake Forest Drive. The company relocated 40 employees from another location and created 71 new jobs.
- [CTI Clinical Trial and Consulting](#), a contract research organization that helps companies develop drugs and medical devices, opened two new global locations, acquired two local firms and added nearly 50 employees in Blue Ash, including several scientists, statisticians and economists.

LendKey, Axiom and CTI are featured in the Business Highlights section of this newsletter, so be sure to read more about these companies and why they selected Blue Ash.

In 2013, we also hosted the 6th Annual Blue Ash Life Sciences Collaborative with more than 100 people in attendance. In addition, we broke ground on Summit Park and are recruiting restaurants. Please email [Kathleen Norris](#) or call 513-600-9109 for more information.

On March 13, 2014, the Blue Ash Business Awards luncheon will be held at Cooper Creek Event Center. We hope you can join us to network and congratulate this year's winners. [Click here](#) to register.

On behalf of the City of Blue Ash, I'd like to thank our companies for investing in Blue Ash and I hope 2014 is a successful year for everyone.

The Blue Ash Advisory Board formed the idea. The board was established by the Chamber a few years ago to recommend ways to keep Blue Ash members engaged.



ProSource's Tammy McCoy, left, and Kathryn Kendell at last year's Blue Ash Business Awards. ProSource won the Corporate Community Service Award in 2013.

"We had an office in Blue Ash for several years, but it closed when the Chamber closed when the Chamber consolidated all operations in its downtown location," said Tamara Lang, a program manager at the Chamber. "The board was chartered to keep our Blue Ash members connected, and they have done a wonderful job. In addition to developing recommendations for educational programs and networking events, they came up with the idea for an awards program, and we made it happen."

She added, "The City of Blue Ash is unique. Although it's not very large land-wise, it's the second largest office market in Greater Cincinnati. Blue Ash also has a large number of powerhouse businesses that are growing and creating jobs. The awards are a perfect way to showcase their accomplishments."

Neil Hensley, Director of Economic Development for the City of Blue Ash said, "These awards are highly coveted by our business community. Last year, 235 people attended to congratulate the winners and to network. We anticipate a large crowd again this year."

David Waltz
City Manager

BLUE ASH BUSINESS HIGHLIGHTS



CTI adds nearly 50 jobs in Blue Ash and expands across the globe

CTI Clinical Trial and Consulting Services is a global, privately held, full-service contract research organization that serves 70+ pharmaceutical and biotechnology clients. At the helm is Timothy Schroeder, a former University of Cincinnati College of Medicine professor who co-founded CTI in 1999 with President Lynn Fallon.

According to Schroeder, CTI has averaged more than 20 percent annual growth over the last seven years and has 15 locations in North America, Europe and South America. Two of those locations, Warsaw, Poland and Milan, Italy, were added in 2013. CTI plans to expand its global footprint further in 2014 by adding three locations in Eastern Europe, Asia and Latin America.



Timothy Schroeder, CEO of CTI

The company has also bolstered its service offerings by acquiring [S2 Statistical Solutions, Inc.](#), a Cincinnati-based health outcomes and health economics firm, in 2013, and [Community Research](#) in January of this year. Community Research has three research centers in Greater Cincinnati and conducts clinical trials for new drugs and medical devices.

"We added about 75 employees worldwide last year, including several scientists, health economists and statisticians from S2 at our Blue Ash headquarters," Schroeder stated. He anticipates about the same number of employees will be added this year, not including the 50 employees from the company's recent acquisition of Community Research. CTI currently has a worldwide workforce of nearly 300.

Applications and nominations for this year's awards have been received and are currently being reviewed by the Blue Ash Awards Judging Committee.

The winners will be announced at the awards luncheon on March 13th at Cooper Creek Event Center. Awards will be given to for-profit companies in the following categories:

- Companies with 1-50 Employees
- Companies with 51-250 Employees
- Companies with 251+ Employees
- Corporate Community Service Award
- Emerging Business of the Year Award

[Flynn & Company](#) and [Sheakley](#) are the sponsors of this year's awards.

2013 BLUE ASH BUSINESS AWARD WINNERS

Business of the Year (1-50 employees)

- Truepoint, Inc.
- *Runner up: APTech Group, Inc.*

Business of the Year (51-250 employees)

- Priority Dispatch, Inc.
- *Runner-Up - Integrity Express Logistics*

Emerging Business of the Year

- InfoTrust, LLC
- *Runner-Up - Arthur Murray Dance Studio*

Corporate Community Service Award

- ProSource
- *Runner-Up - Abstract Displays*

Corporation of the Year

- Ascendum

Business Mentor of the Year

Dennis Robb, Senior Vice President, Supply Chain Management & Economic Inclusion, UC Health



CTI's headquarters at 10123 Alliance Road

"As we continue to grow globally, being headquartered in Blue Ash is very advantageous. The central location helps us recruit and attract talent in Cincinnati, the northern suburbs and Dayton," he said. "The employees here are also very loyal so our retention rates are much higher than other places in the world. Since the industry is very competitive, this gives our company an inherent advantage."

To learn more about CTI, [click here](#).



Axiom selects Blue Ash for its North American headquarters and plans to add 40 jobs

Axiom, a Bangalore, India-based global product development and innovation company, opened its North America operations in a small office in Blue Ash in 2009. The company selected Blue Ash to be close to P&G, which is one of their large U.S.-based clients.

Since that time, Axiom North America has acquired many more clients. In addition, in less than five years, the company has grown from just a few employees to 47 and could no longer accommodate its workforce in its small office space. According to Carol Turchick, Axiom's Director of Sales and Marketing, the company plans to hire more employees, so they began searching for a much larger office.

"We found the perfect solution in Blue Ash," she stated. "Our new office at 4370 Creek Road has 17,000 square feet of space, high ceilings, a café and lots of areas for collaboration and future growth." The company will move into its new offices in early February.

Turchick said the space will bring the employees together under one roof so they can collaborate with each other as well as with clients and vendors. She added that there is also enough space for the 40 new mechanical engineers, project managers, packaging specialists, and other employees the company plans to hire over the next few years.