

Volume 10, Issue 4

April 2012 Newsletter



CTI Clinical Trial and Consulting Services is a repeat winner of "Best Places to Work" in Greater Cincinnati

Upcoming Medical Meetings CTI will be Attending ...

Digestive Disease Week San Diego, CA May 19-22

American Transplant
Congress
Boston, MA
June 2 – 6

Bio International June 18 – 21 Boston, MA

AssociationPhiladelphia, PA
June 24 – 28

Training Resources

Many companies and teams face the sudden need to rapidly develop core competencies or become experts in new diseases, drugs or even entire fields like solid organ transplantation. The need to establish a solid foundation of fundamental knowledge within the team around the disease or drug is critical to the long term success of the development process or marketing efforts. Even if the internal expertise is present, other priorities may prevent the internal experts from preparing and delivering training programs. Partnering with external experts such as CTI may be an excellent approach to build a strong foundation of knowledge in an efficient, targeted fashion.

For large pharmaceutical companies, team training is often needed because of an acquisition, merger or internal development of a new or established drug. These opportunities may involve an entirely different field such as oncology or autoimmune disease. Although some team members may be quite knowledgeable, some may have no experience in that area. These differences can be frustrating to both parties. CTI has helped companies with core training in diverse areas such as solid organ transplantation, hematopoietic stem cell transplantation and Hepatitis C by starting with basic overviews and customizing objectives to achieve a higher level of expertise for everyone. Frequently, the company needs help in recognizing the landscape for the specialty. What makes this area unique? What are the pressing challenges in the clinic? Extensive clinical experience and expertise provided by our Medical Directors, Pharmacists and Scientists allow CTI to provide expert training in a disease or specialty along with an inside look at practical issues.

Many times biotechnology companies make rapid scientific advances in the laboratory and are successful at moving them into human trials. As they eagerly seek to expand their development team with an eye to future marketing strategies, limited resources due to prioritizing scientific or research milestones prevent the broad based understanding of the disease or specialty necessary to

If you are interested in scheduling a meeting with CTI at one of these events, please contact Nick Schatzman at 513-598-9290 or via email at nschatzman@ctifacts.com

Employee Update

Please welcome the newest additions to CTI:

Tammy Dandrea -Assistant Director, Medical and Scientific Affairs

Chyon-Hwa Yeh, MS, PhD - Biostatistician III

Congratulations to the following CTI employee recently promoted:

Christie Crosby – Senior Research Associate

Quick Links...

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successfully move from bench to clinic. External resources can be the most efficient way to provide broad based or focused, disease-specific training. CTI has helped several companies identify this need as part of our clinical consulting and incorporated half-day to full-day training to help team members understand the broader picture. By utilizing our team, long term obligations and staffing are avoided.

As companies try to maintain and grow their presence in their areas of excellence, limited resources may result in suboptimal training when a new drug or area is thrust upon existing teams or newly formed teams incorporating new members. **CTI offers an external solution to provide very high level expertise for targeted training.** By partnering with our clients to identify the team members and their knowledge base and to establish objectives and methodology, we can bring half-day, full-day or customized programs that meet these needs. The most valuable resource to a company is manpower; the most effective resource is knowledgeable manpower.

To learn more about CTI's training programs and how we may be of assistance, please contact us.

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CTI Clinical Trial and Consulting Services (CTI) is a unique drug and market development company offering a full range of services which encompass the entire lifecycle of drug development. These services include regulatory pathway design, clinical trial management, data analysis, medical writing, CME and training program development, market analysis and development and other consulting services. CTI focuses on the specific disease areas of solid organ transplant, hepatitis, infectious disease, end-stage organ disease and hematology/bone marrow transplant. With its combined expertise of clinical knowledge and market experience, CTI is uniquely positioned to incorporate both clinical and market driven endpoints and interpretations to provide extraordinary results.