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# Overcoming Protocol Complexity Leads to Outstanding Results at CTI's Clinical Research Center

## CTI Clinical Research Center's Strategic Solutions Surmount Protocol Complexity

In the age of increasing protocol complexity, investigative site burden is at an all-time high. Today's research studies include challenging design elements, increased number of procedures, specialized data collection technology, and multiple population groups under a single protocol. In the current competitive environment, it is critical for investigative sites to offer solutions for operationalizing complex elements of each protocol. Applying customized strategies and building flexible site teams are critical for successful execution and outstanding results.

### Start-up Strategies to Set the Stage for Success

- Strategic resource planning to guarantee immediate availability
- Effective regulatory leadership to coordinate all pieces of the submission from the final protocol to patient marketing materials
- Knowledgeable staff to apply relevant past feedback from IRBs, minimizing potential for multiple review steps

### Beating Enrollment Timelines

- Early development of data-driven marketing strategies
- Dedicated recruitment resources to coordinate ad placements that coincide with required IRB approvals and "open for enrollment" timing
- Healthy database of potential patients to compliment outreach strategies
- Dedicated recruiters to field incoming and deliver outgoing calls ensuring awareness and quick follow-up to all interested potential patients

- Flexible study coordinators with a strong lead to ensure back-up resources to see patients as needed
- Adequate capacity to house/see patients
- Protocol commitment to minimize violations and limit patient loss

Despite increased complexity, sponsors continue traditional emphasis on delivering results faster, better, and cheaper while upholding high quality standards. **At CTI Clinical Research Center (CTI CRC), where we conduct Phase I-IV site-based trials, we believe in taking the responsibility for overcoming protocol challenges in-house.** Below is a recent example of the value delivered by our CRC team on a highly complex phase I study. Applying strategic solutions to complex research is a recognized characteristic that resonates throughout the CTI team as this sponsor has come back to us again and again as a site, as a CRO, and as a consulting partner.



### Additional Highlights

#### The CTI Way

There is a unique culture that exists at CTI, a method of approaching our work and interacting with our coworkers that we have come to refer to as "The CTI Way."

As we make our way towards our 20th year, each month we will be highlighting a different theme or aspect of "The CTI Way." The theme for the month of July is "Persevere."

The employee of the month is awarded to the candidate who exhibits strength in CTI's core values, best exemplifies "The CTI Way" theme of the month, and consistently demonstrates outstanding performance.



#### Employee of the Month

##### Hyemi Cheon

Hyemi has been with CTI for nearly 2 years, and currently holds the position of Operations

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in CTI's core values while consistently demonstrating excellent performance. Her tireless efforts and perseverance have largely contributed to the success CTI has had in Asia in recent years.

Her strong work ethic, valuable insight, and fantastic personality have been highly acclaimed by everyone who has ever worked with Hyemi. She is truly a dear member of the CTI family and is always a pleasure to work with.

Congratulations, Hyemi, on your well-deserved award!

### Upcoming Meetings CTI is Attending

#### International Symposium on MPS

San Diego, CA  
August 2-4

#### CAR-TCR Summit 2018

Boston, MA  
September 4-7

#### Society for the Study of Inborn Errors of Metabolism (SSIEM)

Athens, Greece  
September 4-7

#### Society of Hematologic Oncology (SOHO 2018)

Houston, TX  
September 12-15

#### Bio Spain

Seville, Spain  
September 25-27

#### Outsourcing in Clinical Trials (OCT) Southern California

San Diego, CA  
September 26-27

#### Cell and Gene Meeting on the Mesa

La Jolla, CA  
October 3-5

#### ID Week 2018

San Francisco, CA  
October 3-7

#### American Society of Nephrology (ASN)

**Kidney Week 2018**  
San Diego, CA  
October 23-28

#### Bio Europe

Copenhagen, Denmark  
November 5-7

#### Outsourcing in Clinical Trials (OCT) New England

Boston, MA  
November 6-7

#### World Orphan Drug Conference

Barcelona, Spain  
November 6-8

#### AASLD - The Liver Meeting 2018

San Francisco, CA  
November 9-13

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### Join Our Team!

We are currently seeking qualified individuals to join our team!

[Search Open Positions](#)



### CTI Cares

This month, the CTI family is raising money to support the Cure Tay-Sachs Foundation (CTS F). CTS F is the leading private funder of Tay-Sachs research committed to finding therapies and a cure for the disease.

[Learn more and donate](#)



### New Hires & Promotions

CTI is thrilled to welcome all of our new employees, and to congratulate our recently promoted employees!

[View New Hires and Promotions](#)

## CTI in the News

### CTI Announces Promotions and Additions to Legal Department

CTI Clinical Trial and Consulting Services (CTI), a multi-national, privately held, full-service contract research organization is pleased to announce the promotion of Jamie Meisenhelder to Senior Corporate Counsel and the addition of Peter Ackerman as Corporate Counsel.

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