

## Volume 9, Issue 3

## March 2011 Newsletter



CTI Clinical Trial and Consulting Services named "Best Places to Work" in Greater Cincinnati for Second Consecutive Year

Upcoming Medical Meetings CTI will be Attending ...

CTI will have a significant presence at upcoming medical meetings over the next few months.

# SAGES

San Antonio, TX March 30<sup>th</sup> — April 2<sup>nd</sup>

#### EASL

Berlin, Germany March 30<sup>th</sup> – April 3<sup>rd</sup>

If you are interested in scheduling a meeting with CTI at one of these events, please contact Nick Schatzman at 513-598-9290 or via email at <u>nschatzman@ctifacts.com</u>

# **Medical Science Liaisons**

For any Pharmaceutical, Biotechnology or Medical Device company, Medical Affairs activities are a critical component to the organization's overall success. In the pre-launch, launch or post-launch phases, the Medical Affairs team's activities are varied and multi-dimensional and they can include:

- Key Thought Leader Identification and Development
- Education of Internal and External Stakeholders on a Disease State or Therapeutic Class
- Market and Clinical Practice Pattern Assessment
- Advisory Board Meetings Attendance and Moderation
- Development and Execution of Strategic Publication Planning Activities
- Communication of Responses to Unsolicited Requests for Medical Information and Development of FAQ Documents

CTI has an expert staff of MDs, PhDs, PharmDs and RNs to provide Medical Affairs Support across a variety of therapeutic areas and disease states. Our Medical Affairs staff members average more than 20 years of clinical and industry experience. Many have held leadership positions in the most well-respected healthcare companies and Universities. Most have also spent years in clinical practice in critical care areas such as solid organ transplantation, infectious disease and end-stage organ failure.

CTI has provided Medical Affairs Support services to many of our clients over the last 12 years – from start-up companies to the largest pharmaceutical and device companies in the world. We can assist with designing and implementing a full-service Medical Affairs Plan or we

Employee Update	can assume a portion of your Medical Affairs Activities where you
	need a partner. Either way, we'll provide a seamless, key component
Please welcome the newest addition to CTI:	to your organization's success.
	If you are interested in learning more about our Medical Affairs
Christina Crosby – Research	Services or if you are interested to discuss how we could support your
Associate	organization, please let us know.
Congratulations to the	Joseph McCafferty
following CTI employees	VP, Business Development
recently promoted:	CTI Clinical Trial and Consulting Services
Jamie Smith – Senior	215-672-6176 (office)
Database Programmer	215-609-0861 (mobile)
Sandy Stagge – Associate	Website: www.ctifacts.com
Director, Clinical Trials	
George Ranson – Associate	
Contract Manager	
	CTI Clinical Trial and Consulting Services (CTI) is a unique drug and market development company offering a full range of services which encompass the entire lifecycle of drug development. These services include
Quick Links	regulatory pathway design, clinical trial management, data analysis, medical writing, CME and training
	program development, market analysis and development and other consulting services. CTI focuses on the specific disease areas of solid organ transplant, hepatitis, infectious disease, end-stage organ disease and
<u>Our Website</u>	hematology/bone marrow transplant. With its combined expertise of clinical knowledge and market experience, CTI is uniquely positioned to incorporate both clinical and market driven endpoints and
<u>Email</u>	interpretations to provide extraordinary results.
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